



# H&D FUNDRAISING

A Perfect Fundraising

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# Now is the time to **help others!**

Throughout the years, **Home Interiors®** has been known for our mission to Decorate Lives, and the time has come to do so beyond the thousands of Homes in America that have been embellished with our high quality Products. With **H&D® Fundraising** you have the possibility to give hope to those who need it most through the sale of Aromatic

information about the main aspects of your Events, the causes you can support, how to find your Sellers, the different types of activities to contribute to your Fundraising, how to calculate your profits and more. Get started now and bring light and hope to your community!



Candles so that they can achieve their dreams because when you help someone else, your satisfaction is only compared to the love you share and the gratitude you receive.

In this guide you will find material helpful to you when starting your journey as part of **H&D® Fundraising**. Discover important

**"When you give with the small shovel, God rewards you with the big one."**

-M.C.

# Your first step Choose your Cause

The first step to carry out your Fundraising is to find the cause that you want to support and that fills your heart the most. At **H&D® Fundraising**, the possibilities of hosting Events are endless thanks to the wide variety of causes you can choose from Check here some of the most frequently used causes in Fundraising and draw inspiration to help you start your Event.

 <p><b>Community Help</b></p> <hr/> <p>Create a recycling campaign, save a community center, and fix the parks or streets in your neighborhood.</p>	 <p><b>Scholar Activities</b></p> <hr/> <p>Help a student graduate, go on field trips, or lead an academic team to a competition.</p>
 <p><b>Religious Activities</b></p> <hr/> <p>Support the church in your community for a makeover, church school, or to continue sharing your faith.</p>	 <p><b>Cheerleading</b></p> <hr/> <p>Because sometimes they also need to be cheered on. Raise funds for uniforms and trips to competitions.</p>
 <p><b>Medical Care</b></p> <hr/> <p>Create a Fundraising to cover the costs of check ups, treatments, rehabilitations, or surgeries.</p>	 <p><b>School Groups</b></p> <hr/> <p>Support your community's school football team, school band, library, or computer rooms.</p>
 <p><b>Extracurricular activities</b></p> <hr/> <p>Help a dance team, a reading group, the local theater, among others.</p>	 <p>Raise funds for a foster home, fire or police department, animal shelter, <b>and many more dreams!</b></p>

**Write here the causes you want to support:**

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# H&D® Candles The Perfect Scent

Fundraising has never been so easy! With their unique Scents that you can take everywhere and make anyone fall in love with, the **H&D® Candles** are perfect to help make dreams come true.



For only **14.99!**



**Apple pie**



**Gardenia**



**Mango**

Prepare yourself even more to make everyone in your community want this wonderful, high-quality Product. Look up for the material available on **H&D® Candles** and find all the information about their delicious Scents, their preparation, recommendations, and care.

# Together we **are stronger**

At **H&D® Fundraising**, unity is strength! By creating your Fundraising Event, you will be able to invite more people to join your cause as Sellers. This way, the more people support and the more **H&D® Candles** they sell, the more money will be raised. Think of all the people you know who can help you build your team!



## Find your Allies

Identify those who can help you in your Fundraising. You can start by thinking of 3 people who qualify in each category and build your list of Sellers. Remember all the categories using their initials to form the word F.R.A.N.K.:



### **FRIENDS**

School mates,  
Social  
networks.



### **RELATIVES**

Parents,  
Siblings  
Cousins, In laws.



### **ACQUAINTANCES**

Coworkers,  
Clubs,  
Church,  
Beauty Salon.



### **NEIGHBORS**

People from  
where you live or  
lived before.



### **KID CONTACTS**

Teachers,  
Friends'  
parents,  
Coaches.

# Sellers **list**

Write down in the list below all the people you can invite to your Fundraising Event and mark if they accepted joining your cause.

Once you have your Sellers, you can register them in your Account to send them by email a code with which they can indicate the number of **H&D® Candles** they wish to sell and place their Pre-Order.

# All the **possibilities** in your hands

The possibilities of creating a unique Fundraising are endless. Remember to always keep in mind important aspects to decide the kind of Events that your Fundraising will have. Think about when it will take place, its duration,

activities in your neighborhood, location, among other decisive factors when choosing the Events that you can carry out during the course of your Fundraising. In many of them your **H&D® Candles** will be the main

attraction, while in others they will be that special touch that will make your guests, patrons and donors want to help your cause. Check the list below and discover the types of Event that best suit your Fundraising.



## Concession Stand

Sell your **H&D® Candles** and hold your Fundraising Event in the most recurring and traditional way, but the one that never fails! Get a spot at your county fair or local show or market.



## Private Gatherings

Are you planning to meet up with your family or friends? Do you have a reading group? Is your company preparing to hold a congress? This is the perfect opportunity to offer **H&D® Candles** as decorative items or thank you keepsakes.



## Friendly Competitions

Are you the manager or director of a company? Organize a sales competition among your workers. In addition to helping a cause, this activity promotes teamwork and collaboration among colleagues.



## Online Events

Keep taking care of yourself and your loved ones by selling from the safety and comfort of your Home. Use your social networks to advertise your Fundraising and broadcast live to share with your friends and followers your goals.



## Sell everywhere!

Develop your social skills and sell your **H&D® Candles** everywhere. Take them with you and offer them in the beauty salon, with your vet, in the supermarket and all the places that you can think of.

# Funds raised How much can I raise?

**H&D® Fundraising** has prepared for you an attractive profits program where you can give the cause of your choice the support that it needs and thus be able to fulfill a dream or give hope to someone else.



**50%**

**\$370**

With **H&D® Fundraising** you will give **50%** of the total Sales to the cause you registered.

If you sell the minimum amount of 50 Candles per Fundraising Event, **more than \$370 will go to your cause!**

Thanks to the fact that it is a program backed by a company with years of experience and recognition as **Home Interiors®**, **H&D® Fundraising** offers you the customer service, materials, and excellent Product quality this company is world famous for. This way, the process of hosting a Fundraising is more enjoyable for you and your Sellers.

# Raise and Share

Use the following table as an example to make your own calculations and find out how much the cause you support can get with your Fundraising Events. Remember that the minimum amount to place an Order is of 50 **H&D® Candles**.

FUNDS FOR THE CAUSE	SELLERS	CANDLES SOLD PER PERSON	CANDLES SOLD	TOTAL SALES
\$7,495.00	50	20	100	\$14,990.00
\$5,996.00	40	20	800	\$11,992.00
\$4,497.00	30	20	600	\$8,994.00
\$2,998.00	20	20	400	\$5,996.00
\$1,499.00	10	20	200	\$2,998.00
\$374.75	2	25	50	\$749.50

FUNDS FOR THE CAUSE	SELLERS	CANDLES SOLD PER PERSON	CANDLES SOLD	TOTAL SALES

In addition to this practical table that you can take everywhere with this guide to make your own examples, find in our website a downloadable **Tally Sheet** that will be of great help to you when calculating the total raised with your **H&D® Candle** Sales.

# What is your dream?

At **H&D® Fundraising**, we know that holding a Fundraising Event is an act full of solidarity, empathy and love for others. In addition to the gratitude from the cause you support, we want you to also have a reward for your efforts, that is why, if you are a **Home Interiors®** Independent Specialist or Director, **you will get an extra profit from the total Sales of your Fundraising!**

If you are not a Home Interiors® Independent Specialist or Director yet, don't wait any longer! Change your life starting an Independent Business where you can also fulfill your dreams.

- **Decorate your Home** 
- **Finish your education** 
- **Go on vacations** 
- **Buy a car** 
- **Support your loved ones** 
- **Get an extra income** 
- **End your debts** 
- **Meet new people** 

**Get in touch** with your nearest Decorating Specialist or Director and achieve all your goals with **Home Interiors®**!



# H&D

## FUNDRAISING

home interiors®  
*Join our family*

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